

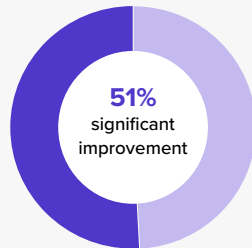
Recruiting Chatbot Buyer Guide



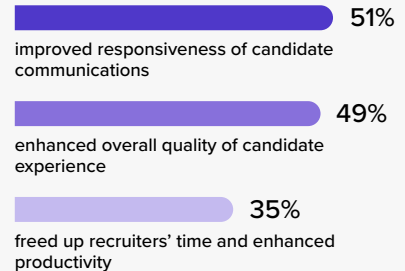
Choose the best recruiting chatbot
for your organization

Recruiting chatbots are transforming TA teams across the globe

How has your candidate satisfaction been affected since implementing chatbots?



What are the top benefits of chatbots?



Talent expectations have shifted rapidly, while TA teams have become smaller. You're running more lean than ever while at the same time, talent expects a truly white glove experience.

And we're now in the 'consumerization of recruiting' era. Talent today expects you to give them experiences akin to Amazon and other retailers. Remember preferences. Provide immediate answers. Move quickly. This is the new standard.

With fewer recruiters, the challenge is on. How can you deliver white glove candidate experiences while increasing productivity and ROI?

Enter: Chatbots.


In our recent survey with The Talent Board, **51% of respondents cited a "significant improvement" in candidate satisfaction** as a direct result of implementing chatbots.

When asked about the top benefits of chatbots, another **51% say they have improved the responsiveness of their candidate communications, 49% say their chatbots have enhanced the overall quality of their company's candidate experience, and 35% say chatbots have freed up recruiters' time and enhanced their productivity.**

So, chatbots get results. You've already thought about it, after all, because you're here! Time to get to work

How to use this buyer guide

Our buyer guide is here to help you ask the right questions and track the information you need to make the best decision for your company. We've laid out the buyer guide so that you can compare up to three companies (of course, since you're here, we've included Sense as one of the choices!).

Print it out or use it on your phone or computer – it's an editable PDF that  can be saved with your answers and notes

Recruiting chatbots buyer checklist

Not all chatbots are created equal. Use this checklist to track important features when reviewing prospective chatbot partners. After you're done with your calls and demos, use this checklist to fully assess everything you've learned and to help you make the best choice for your organization 🍌

Features	Sense	Company 2	Company 3
Easily build chatbots without technical support			
Onboarding/implementation included			
Chatbot designed specifically for recruiting			
Chatbot models "trained" specifically w/ recruiting data			
Job matching			
Automated data enrichment			
Screening			
Interview scheduling			
Database reactivation			
Text-to-apply			
QR code deployment			
Text deployment			
Website deployment			
FAQ chatbot			
Live agent transfer			
Follow-up reminders			
Provided specific customer success stories			
Notes:			

Sense versus...the rest

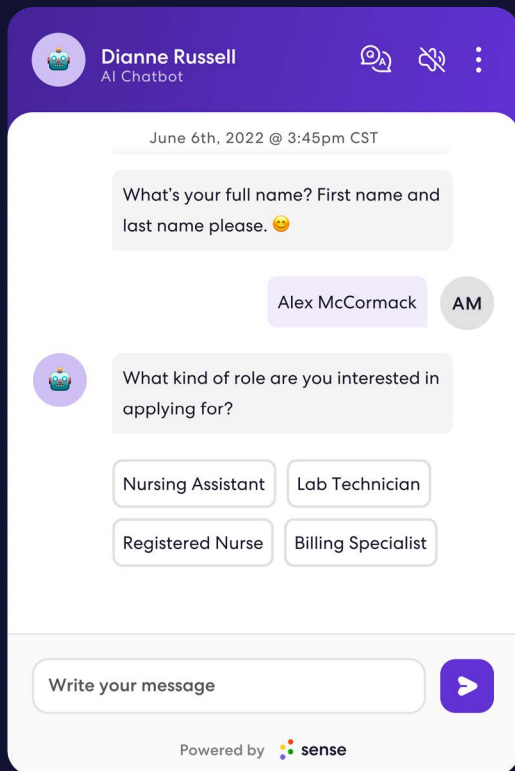
Congratulations - you've completed your buyer guide and have made it through the chatbot vetting process. Taking the time and care to ensure you make the best decision for your business is to be applauded. Every dollar, every hour of the workday, has never been more important. Productivity and efficiency are more important than ever.

And choosing the right chatbot can not only maximize your budget, but more importantly, dramatically impact your results.

We're confident that through your research, you've seen just how far Sense is above the pack. But, to make it even easier for you to make the best decision for your business, here are some of our favorite reasons why Sense delivers a TKO to the competition:

US	VS	THEM
Intelligent chatbot that is "trained" with data specific to recruiting		Chatbots that are "trained" using customer service data
Clean, easy-to-use interface that makes it fun to log on and create or edit your chatbot		Complicated and confusing user interfaces
Competitive pricing that balances our incredible features within your budget		Disproportionate pricing that doesn't offer a solid value based on features
Exceptional customer support and top-rated customer experience		Frequent reports of poor customer support and communication that is frustrating and wastes resources
Chatbot with layers of functionality like FAQs, prescreening, scheduling, job matching, and more		Missing key functionalities to maximize chatbot ROI through re-engaging passive/dormant candidates, scheduling, and more
Inbound and outbound chatbots working seamlessly to provide exceptional "inbound" candidate experiences with the benefits of an outbound chatbot (eg. reactivate passive/dormant candidates)		
Industry-leading support and onboarding/implementation		

Sense Chatbot 2.0 Delivers a TKO to the Competition 🥊



The choice is clear:

Sense Chatbot 2.0 offers the powerful combination of cutting-edge technology, industry-leading customer support and implementation, and ease of use for both recruiters and candidates.

Ready to take the next step? Contact us today.