sense

Transform Recruiting with Sense's AI-Powered Talent Engagement Platform

Email sent

Interview scheduled

ATS updated

Background checked

Paperwork signed
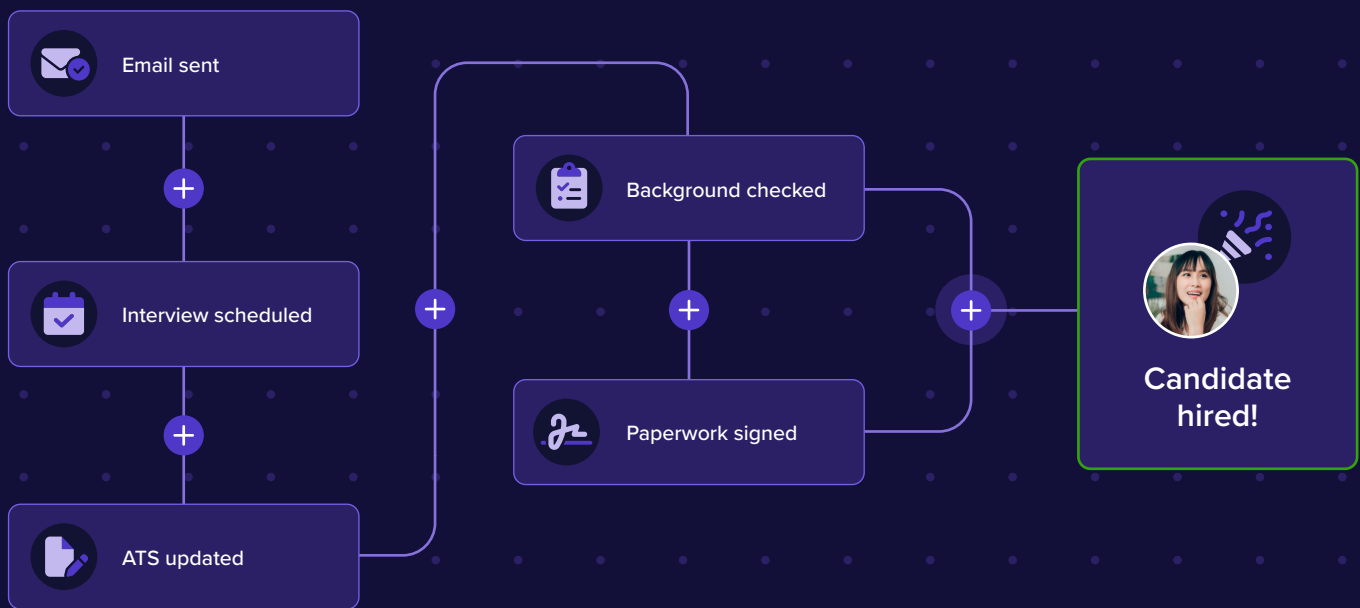
Candidate hired!

AI & Automation

Use cutting-edge AI and automation to empower your team to hire talent faster and more efficiently.
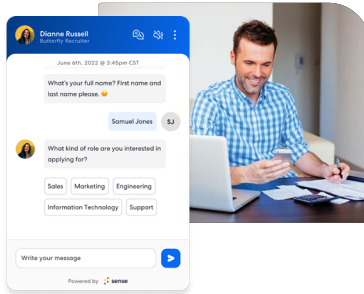
Engage candidates with our AI Chatbot

Save time and boost the candidate experience by automating candidate engagement. Sense AI Chatbots can:

- Understand human language through Natural Language Processing (NLP) and engage candidates in intelligent conversations.

- Infer candidates' intent and recommend relevant actions that progress them through the hiring process.

- Summarize its conversations with candidates to provide context to the recruiting team.
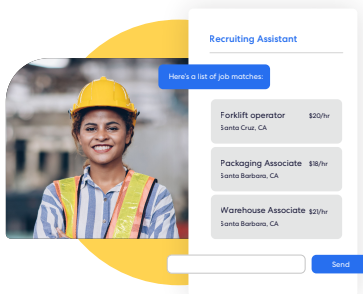
Match candidates with relevant roles

Use advanced AI to match candidates to jobs based on their skills, experience, and interests. Use job matching in Sense to:

- Understand candidates' backgrounds and job preferences.

- Present relevant roles to candidates based on background, location, and job preferences.

- Score each application and present recruiters with a list of top-ranked candidates for each requisition.

Sourcing & Attraction

Leverage multiple AI-powered sourcing and attraction features to accelerate hiring, reduce costs, and connect with more candidates.
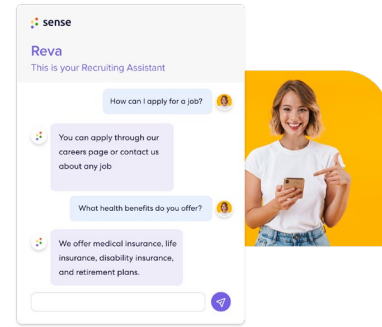
Source candidates 24/7 with our AI Chatbot

Attract more candidates with your always-on recruiting assistant. Sense AI Chatbots engage job seekers who visit your website and interact with applicants via text message. Your chatbots will instantly:

- Answer questions about your company culture, benefits, and other topics job seekers typically ask about.

- Recommend relevant roles to candidates based on their qualifications and interests.

- Collect application details by asking a few simple questions — boosting your completion rate to as high as 90%.
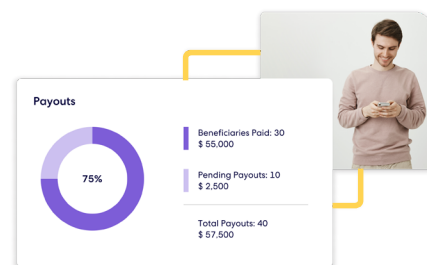
Expand your talent pipeline with referrals

Automate the end-to-end referral process — from sourcing to rewards payouts. Make the referral experience easy, transparent, and fun for everyone involved by using Sense to:

- Create custom application URLs for employees and agencies to share with their networks.

- Keep referrers and referees updated throughout the hiring process.

- Encourage participation with leaderboards, point redemption, and other gamification features.
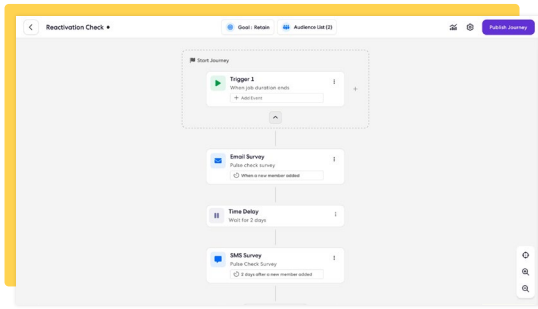
Reactivate past candidates in your database

Share new opportunities with past candidates who have already expressed interest in working for your company. Use database reactivation to:

- Uncover candidates in your database who are qualified for new roles with Search and Match AI.

- Automatically share relevant roles with candidates using targeted messaging campaigns.

- Reduce job board costs and accelerate hiring by tapping into legacy candidates.

Bring a digital-first experience to in-person recruiting events

Maximize your investment in recruiting events and connect with even more eager job seekers. Take advantage of Sense to:

- Generate applicants on the spot with text-to-apply and QR code-accessible applications.

- Create mass texting campaigns to share relevant opportunities with groups of candidates after the event.

- Capture leads and drive event attendance with easy-to-create custom landing pages.

Screening & Scheduling

Automate applicant screening and interview scheduling and get your hiring team face time with great candidates faster than ever before.
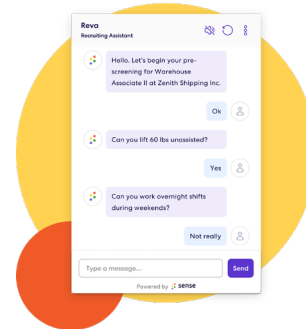
Screen applicants in real time

No more painstakingly reviewing every resume and application that comes in. Automate the process and trust the Sense Screening Bot to:

- Ask a few simple questions to determine if the applicant is the right fit for the role.

- Automatically input the candidate's details into their profile in your ATS.

- Share other roles with unqualified applicants that they're a better fit for.


Instantly schedule interviews with qualified candidates

Prevent drop-off and accelerate hiring with automated interview scheduling. Eliminate the back-and-forth email exchanges and use the Sense Scheduling Bot to:

- Share interview dates/times with candidates based on the hiring team's availability.

- Send automated reminders to candidates, reducing interview no-shows.

- Automatically reschedule interviews if the candidate's availability changes.

Candidate Engagement

Provide an outstanding candidate experience and streamline the hiring process with automated candidate engagement.
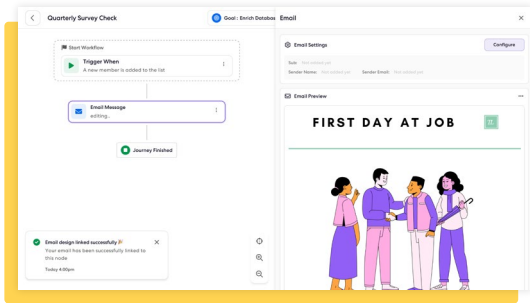
Stay connected to candidates throughout the hiring process

Send the right message to candidates at exactly the right time. Use automated journeys so you can:

- Segment candidates into groups based on where they are in the talent lifecycle.

- Continuously nurture dormant candidates until they're ready to pursue an opportunity with your company.

- Trigger the send of relevant messages as candidates take certain actions.
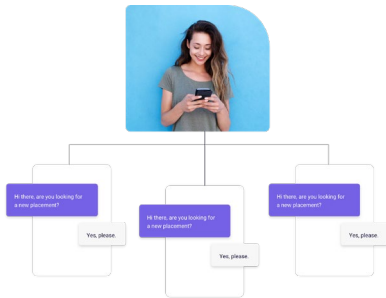
Engage groups of candidates via text

Instead of texting candidates one by one, use Sense to share job openings or provide relevant information to groups of candidates. With mass texting campaigns, you can:

- Reach candidates you met at hiring events or reconnect with past candidates in your database.

- Provide updates to candidates at specific stages of the talent lifecycle.

- Fine-tune your messaging and boost future response rates by A/B testing content.
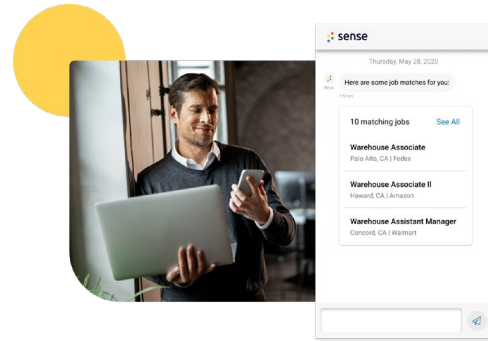
Match candidates to the perfect opportunity

Match interested job seekers to the right role based on their skills, experience, and interests. Take advantage of AI-powered features and chatbots to:

- Instantly engage every candidate and understand what type of job they're looking for.

- Share new opportunities with past candidates sitting dormant in your ATS.

- Point unqualified applicants to other roles they're a better fit for.
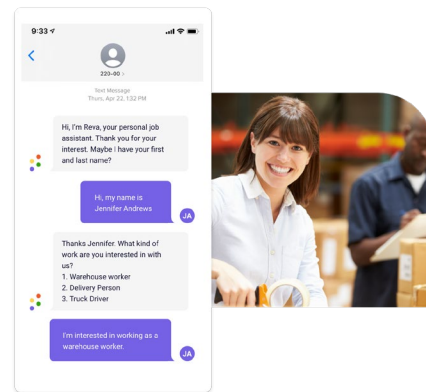
Engage candidates on their preferred communication channel — text message

Generate 5X more responses and build better relationships with candidates by engaging them in 1:1 text message conversations. With the power of text messaging, you can:

- Send automated and personalized check-ins and reminders to candidates throughout the hiring journey.

- Easily answer questions and update candidates about their status in the hiring process.

- Use shared inboxes to boost visibility among your recruiting team and collaborate on candidate communication.
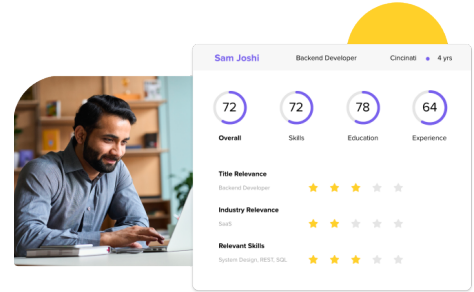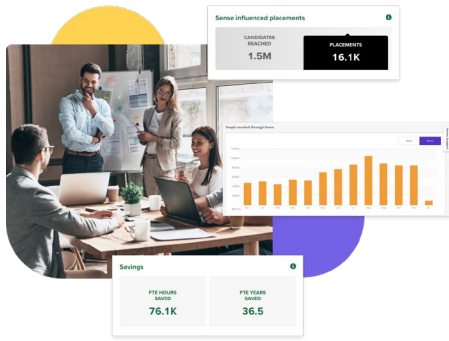
Optimize your candidate engagement strategy

Use powerful yet easy-to-understand analytics to boost your candidate engagement efforts. With Sense Analytics, you can:

- Measure the performance of automated journeys, chatbots, individual recruiters, NPS surveys, and more.

- Filter data to uncover trends and get to the root cause of your candidate engagement challenges.

- Visualize data in charts, funnels, and interactive reports so you can share critical information with stakeholders.

Pre-hire & Onboarding

Conclude the hiring process, welcome your new hire, and prepare them for long-term success.
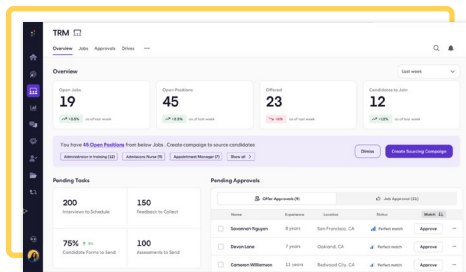
## End the hiring process on a positive note

Transition from the interview stage to the selection stage and hire your ideal candidate. Sense Talent Relationship Management (TRM) helps you:

- Collect feedback from every interviewer in a centralized location.

- Generate a personalized offer letter to send to your ideal candidate.

- Add candidates to tailored onboarding journeys.

Get a jump on the onboarding process

Don't fall out of touch with new hires after they've signed their offer letter. Use Sense to kick off the onboarding process and:

- Share paperwork and important documents with soon-to-be employees.

- Check in to learn if new hires have any questions or concerns.

- Send automation reminders as their start date approaches.
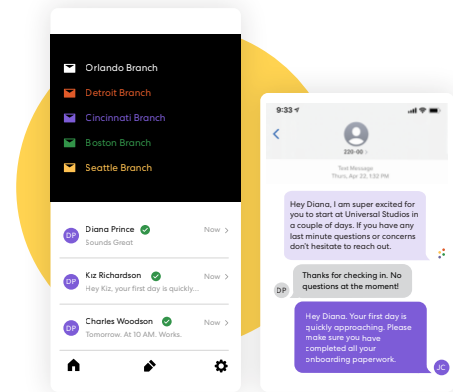
Check in with new hires as they settle in

Reduce turnover and boost employee happiness by checking in with new hires at critical times. With Sense, you can:

- Send automated check-in texts to new hires after their first day, first month, and first 90 days.

- Route critical feedback from new hires to managers and other stakeholders.

- Ensure automated check-ins are personalized for every new hire.

Employee Engagement

Always be in touch with your employees to ensure they're happy, productive, and positioned for success.
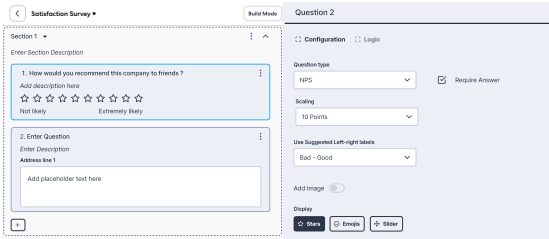
Gain insight into the employee experience

Use surveys to measure employee satisfaction and take meaningful action to improve the employee experience. With NPS surveys in Sense, you can:
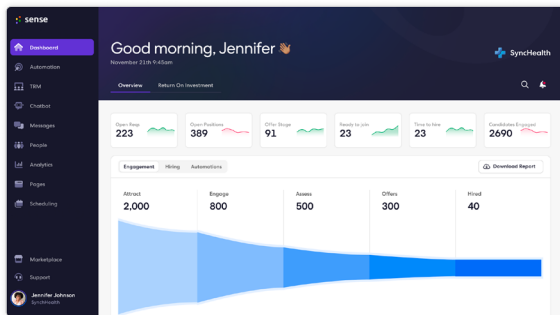
• Use AI to summarize survey findings and highlight areas for improvement.

• Send automated follow-ups to dissatisfied employees to collect more information and learn if their situation is improving.

• Generate candidate referrals and positive Glassdoor reviews from your satisfied employees.

Elevate your top performers

Boost employee retention and help your employees accomplish their career goals. Tap into Sense to:

• Create automated journeys to check in with employees and learn if they're happy with their career progression.

• Match employees to open roles based on their skills and experience.

• Hire more candidates through referrals — research shows that 45% of referral hires stay longer than 4 years vs. 25% of job board hires who stay longer than 4 years.

Transform your hiring strategy today!

Learn More

Get in touch with us: info@sensehq.com